

Jobs search Strategy and tips

In today's fast moving and competitive market place employers and recruiters are constantly competing with one another to attract the most suitable candidates available. With the advent of the fast growing online job board market which numbers over 1000 sites in the UK alone (and growing daily) things can seem quite daunting and overwhelming in where to start looking and what to do, so here are few tips to give you a starting point.

1. Decide what you want to do
There are 3 main types of work frequency, Temporary and Contract (shorter term flexible and easier to get yourself back out into the job market with certain benefits included), Part time (less than 36 hours a week) or full time permanent (working within an employers contract of employment giving benefits to both employer and employee for set working hours and wages)
2. Decide on your job title.
When you search the internet for jobs remember successful job board advertisers have learned to keep things brief and to the point. When searching for a job under job title you should do the same. If you are a sales manager Put sales manager not business development executive...
3. Decide on location and commuting distance
Common sense tells us that the further we spread our net when looking for work the more opportunities will be available, BUT remember to be realistic, if you are successful in getting a job that means commuting you will need to remember travelling costs and commuting time as the novelty can wear off. Today's employers will gladly consider 1 hour commute without disadvantage to your job prospects.
4. Decide on your salary band.
Use our pay scale for up to date going rates by trade and location.

Job Board search tips

There are 4 main types of job board, Generic which means it will cover all job sectors and all locations and attract the highest number of Job adverts such as recruitersite.co.uk, fish4jobs.co.uk and totaljobs.co.uk. The industry specific or niche sites have fewer jobs but more relevant content for your skill sector such as jobserve.co.uk and gaapweb.co.uk. Publication sites which tend to be offline magazines with an online job board such as theengineer.co.uk and personneltoday.co.uk and larger company / recruitment agency job boards which are more location specific.

1. Use a job board search engine.
When you have decided what basic job criteria you are looking for it will save you time to use a job board search engine or aggregator which is a job site that collects job adverts

and information from all the top generic, niche, publication and recruitment job boards and will give you a far greater choice of jobs allot quicker than searching individual job sites. Every day examples are workhound.co.uk and 1job.co.uk

2. Start your search over a larger geographical area

This will make sure you don't miss any vacancies on the fringe of your search area and you can always eliminate unsuitable vacancies.

3. Remember to keep search criteria basic

This is important as most job adverts will use straight forward and straight talking text. You can always use elaborate search text if you have plenty of time.

4. Upload your CV.

If you want to maximise the effect of your CV on the job market, upload it and make it searchable on the larger generic sites and CV data bases (recruitersite.co.uk and fish4jobs.co.uk). This will ensure that larger companies with personnel departments that have hidden vacancies to fill and often subscribe to search these data basis will see your CV.

